**Cereals & Grains 19 Attendance Proposal**

***This letter is a template to help you communicate the advantages of attending Cereals & Grains 19 to your supervisors. Feel free to customize with your own language and specific situation. We’re looking forward to seeing you in Denver this November!***

I’d like to attend Cereals & Grains 19, the premier place to connect and collaborate with experts and peers from across the grain-based food industry, November 3-5, 2019, in Denver, CO, U.S.A.

Below are the reasons why attending Cereals & Grains 19 would be a worthwhile expense and a good investment.

**Cereals & Grains 19 features the most up-to-date scientific research in the field.** Each element of the event—keynotes, workshops, symposia, posters, and technical sessions—is focused on emerging science in cereals and grains. Attendees are exposed to quality research presented by the leading experts within the industry. Going to Cereals & Grains 19 means staying current and informed on the innovation that will affect the field in the years to come. Attending Cereals & Grains 19 will help our organization create opportunities for the future.

**Cereals & Grains 19 connects attendees with the industry’s experts:** Participants have the opportunity to meet and collaborate with the leading minds in cereals and grains. Experts throughout the value chain will be in attendance to present their research, share their knowledge, and equip the next generation of professionals. Attendees can take advantage of this unique experience to network with the trusted authorities in the field.

While Cereals & Grains 19 is an initial expense, the opportunity for me to network with my peers from around the globe and take in the latest science is an opportunity we cannot afford to miss.

Specifically, I will attend Cereals & Grains 19 to get information or help with:

1. *<Fill in>*
2. *<Fill in>*
3. *<Fill in>*

The estimated cost to attend Cereals & Grains 19 is:

Airfare:                                                                                                $

Hotel: (3 nights at $199)                                                                  $597\*

Registration:          $ ([View Different Rates](https://www.aaccnet.org/meetings/archive/CG2019/Registration/Pages/default.aspx))

Total:                                                                                                   **$**

I am requesting approval from you now so we can take advantage of the **Cereal & Grains 19 “Advance” registration rate and save $200***.*

Thank you for considering this request.

Regards,

*\*Save $100 on your meeting registration when you book a room within the official room block. Use promo code* ***CGSAVE100*** *when you register.*This discount does not apply to Single Day, Student, Company Badge Share, or Pre-Meeting Workshop Only registrations.