

Videos will be judged based on the following criteria

Category	Criteria	Possible Points	Description
Content	Description of Research	15	Explanation of necessary research background Description of research project
	Description of their understanding of the food system and how they fit into food evolution within at least 1 of the following categories: 1. How do we ensure quality and safety in the grain industry? 2. How do we meet the growing list of demands of the environmental and health-conscious consumer? 3. How do we innovate faster to meet food security, environmental and market needs?	15	Identifying the relationship of their research with different aspects of the food system Correct identification and justification of where their projects fit within the food system
	Understanding of the significance of their research in the food system	15	Why and how does their research impact the current knowledge of the food system?
	Originality	15	Creative and novel explanations of their research and the food system relationship
Presentation Skills	Clarity of speech and audio	10	Easily understood Good pacing
	Organization of video	10	Video was presented in a logical flow
	Engaging	5	Presenter was enthusiastic Video was consistently engaging
	Thoughtful use of visual aids	5	Visual aids added value to the presentation, not distracting Images are copyright free
Video Remarkable Factor	Contains remarkable video quality factors	10	Do you want to watch the video again? And would you share this video with others?

INSTRUCTIONS FOR SUBMISSION

Basic formatting

Videos should be in .mp4 or .mov format and should have a minimum aspect ratio of 1280 x 720, with 1920 x 1080 preferred. In general, movies that are made on standard computers and smartphones will meet these requirements.

Infographic or graphical abstract should be in .jpg, .jpeg, .tiff, or .png format.

You have until 11:59 pm EST September 30th, 2021, to submit your video by clicking on the link below or copying the submission address highlighted in green.

[SUBMIT HERE](https://aaccnet.confex.com/aaccnet/2021/videocomp/papers/index.cgi)

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ELIGIBILITY

1. A participating student must be one of the following:
 1. a current student member of the Cereals & Grains Association. You can join online at cerealsgrains.org/join.
 2. a current student member of one of the following organizations: Cereals & Europe (C&E), Australasian Grain Science Association (AGSA), or Association of Food Scientists & Technologists - India (AFSTi).
2. A participating early professional must be:
 1. a current professional member of the Cereals & Grains Association. You can join online at cerealsgrains.org/join. And
 2. working in the food industry no more than 5 years from last graduation (regardless of education level, i.e., high school, B.S. B.A., M.S., or higher).
3. Each video must be based on an original idea from the author.
4. Each submission will be the work of the submitting author. Secondary contributors (such as professors) may be consultants, but not a major contributor.
5. To participate in the competition, the author must consent to terms and agreement for use of video. In addition, an infographic or graphical abstract (jpg, jpeg, tiff, png) for use in social media must be submitted with the video.