



Cereals & Grains 20

October 25 - November 13, 2020

Virtual Meeting

Connecting Grain Science with Global Sustainability

Dear Industry Representative,

The Cereals & Grains Association is supporting the academic and professional development of students at the Cereals & Grains 20 meeting by offering a Student Video Competition. It provides an opportunity for our students to apply their knowledge, skills and originality to show how their research fits into the greater food chain in the form of a video.

In this highly virtual world, we are encouraging students to create a video that is approximately 3 to 4 minutes in length that summarizes:

- Their research;
- Their understanding of the food system and where their research fits in the food chain;
- and, how their research might contribute to the FAO Sustainable Development Goals.

With help from our sponsors, the Cereals & Grains Association provides students with networking and leadership opportunities, friendly competition, scholarship/research funds, and ample access to resources. Like our traditional Cereals & Grains Student Product Development Competition, this new virtual format is providing the best and brightest students from around the world the opportunity to compete and showcase their unique scientific research.

Benefits of Sponsorship:

- Company name and logo in meeting and competition promotional materials.
- Company name and logo featured during Competition Awards Recognition (final week of the Cereals & Grains 2020 Virtual Meeting).
- Opportunity to sponsor the competition and/or specified company prize during the competition [i.e. the *_(insert company name)_* award - i.e. \$500 for a specific topic].
- Option to have a company representative as a judge in 2020 Video Competition, if sponsorship is confirmed prior to September 15, 2020.
- Support dissipation of knowledge on cereals and grains, applications, processing, etc. via innovative virtual means with a trusted scientific organization.
- Supporting the future of the cereals and grains industry through scholarship.
- Companies that sponsor this competition will have access to the reviewed videos for internal corporate use until the end of 2021.

Students have from August 6th until September 30th to submit videos for the competition. And sponsors can support the 2020 competition up until September 30, 2020.

continued

PROCEDURES for DONATION:

Monetary Contribution: Invoices can be sent to donors, and sponsorship payments can be made according to the information below.

Sponsorship payment can be made to "Cereals and Grains Association" with a credit card via phone (651/994-3808), fax to (651/454-0766)

or with a check mailed to:

**Cereals and Grains Association Headquarters (ATTN: CINDY SCHELLER).
3340 Pilot Knob Road,
St. Paul, MN 55121**

If you have any questions regarding contributions, please feel free to contact BPlank@scisoc.org.

Thank you for supporting the future of the Cereals & Grains Industry!