Celebrate the Next 100 Years of Cereal Grain Science

2015 AACC International Centennial Meeting
October 18–21
Minneapolis, MN, U.S.A.

You won’t want to miss the:

• Future-Focused Plenary Speakers
• Bustling Exhibit Hall with Chef Demos, Poster Presentations, Exhibitors, and more!
• Special Centennial Meeting Opening Night Reception

“As the cereal world evolves and expands globally, increasing diversity is the real future of grain science. There are more chances to encounter professionals from different yet related backgrounds as more and more diversified topics are included and discussed in the meeting. Let’s celebrate and become part of the diversity at the Centennial Meeting in Minneapolis.”

NATSUKI FUJIWARA
Food Technologist
Northern Crops Institute
Cereal grain scientists from around the world will meet in Minneapolis, Minnesota, to celebrate 100 years of innovation at the AACC International Centennial Meeting. Top scientists will gather to discuss the future of cereal grain science during scientific sessions, workshops, and presentations.

The AACC Centennial Meeting will introduce a new and improved format to provide more options for networking and engagement. Along with unmatched scientific sessions, attendees will have a chance to come together for expert plenary speaker presentations, a fun-filled opening celebration, and an interactive closing session.

Plan to arrive early to take advantage of exceptional workshop opportunities and the Sunday evening Opening Reception and stay for the Closing Session Speaker, Valeri Lantz-Gefroh, from the Alan Alda Center for Communicating Science, whose interactive session will help attendees hone their skills at effectively communicating their science.

**Expanded Centennial Exhibit Hall Experience**

The action takes place in the expanded Exhibit Hall. It is the place to be for networking, relaxing, dining, connecting with exhibitors, and sharing the latest in cereal grain science.

**New Date! Grand Opening Exhibition**

**Monday, October 19**

12:00 – 2:00 p.m.

Meet with more than 120 of the industry’s leading suppliers while enjoying lunch and networking with colleagues.

**Coffee with the Exhibitors**

**Wednesday, October 21**

8:30 – 10:00 a.m.

Meet and discuss poster content while enjoying a morning coffee.

**Science Connections through AACCI Divisions**

AACCI Divisions are your direct link to AACCI’s scientific community. Stop by the Science Connections area in the Exhibit Hall to network with experts and learn how you can directly engage in the areas of biotechnology, carbohydrates, engineering and processing, milling and baking, nutrition, protein, rheology, and rice.

**AACCI Central and Networking Areas**

Browse the latest in books and online products and take some time to relax and connect with friends in this expanded area.

**Bundy Baking Museum Display**

This curated display from the Bundy Baking Museum in Urbana, Ohio, offers a unique journey through time and the tradition of baking equipment provided by Bundy Baking Solutions. Get a close-up look at memorabilia and antique baking equipment.

**Exhibits and Poster Viewing with Authors**

**Monday, October 19, and Tuesday, October 20**

4:00 – 7:00 p.m.

Connect with poster authors and view the latest research and innovations in the field.
2015 Schedule-at-a-Glance

Schedule is preliminary and subject to change.

Saturday, October 17

9:00 a.m. – 4:00 p.m. Workshop: How to Be a “Savvy Consumer” of Proficiency Data in the Next Generation†
9:00 a.m. – 4:00 p.m. Workshop: Trends in Nutritional Labeling†
12:00 – 5:00 p.m. Board of Directors Meeting
6:30 – 9:30 p.m. Cincinnati Section Meeting and Dinner†

Sunday, October 18

8:30 – 11:00 a.m. Board of Directors Meeting (continued)
11:00 a.m. – 12:30 p.m. Cereal Chemistry Editorial Board Luncheon
11:00 a.m. – 1:30 p.m. Check Sample Committee Meeting
12:30 – 2:00 p.m. Books Committee Meeting
2:00 – 3:30 p.m. Approved Methods Technical Committee Chairs Meeting
2:00 – 4:00 p.m. 2015/2016 Technical Program Planning – Team Leaders Meeting
2:00 – 5:00 p.m. Workshop: Recent Advances on Enzymes in Baked Goods*
2:00 – 6:00 p.m. Exhibitor Set Up
2:00 – 7:00 p.m. Registration Open
2:00 – 7:00 p.m. Speaker Ready Room
4:00 – 6:00 p.m. Milling & Baking Division Executive Committee and Advisory Board Meeting
4:30 – 6:00 p.m. Student Association Executive Committee and University Representative Meeting
6:30 – 9:30 p.m. Opening Centennial Celebration*

Monday, October 19

7:00 – 8:30 a.m. Approved Methods Technical Committee Meetings
• Bread Baking Methods
• Food Safety and Microbiology
• Pasta Products Analysis
• Protein and Enzyme Methods
• Rice Milling and Quality
• Soft Wheat and Flour Products
• Statistical Advisory
7:00 – 10:00 a.m. Exhibitor Set Up
7:00 – 10:00 a.m. Poster Set Up by Authors
7:00 a.m. – 5:00 p.m. Room Available for Small Meetings
7:00 a.m. – 5:30 p.m. Speaker Ready Room
7:30 a.m. – 6:30 p.m. Registration Open
8:30 – 10:00 a.m. Opening General Session, Awards, and Keynote Speaker Jack Uldrich
10:00 a.m. – 3:00 p.m. AACCI Central Open (meeting room area)
10:30 a.m. – 12:10 p.m. Scientific Sessions
12:00 – 2:00 p.m. Grand Opening Exhibition, Posters, Lunch, and Chef Demonstrations
12:00 – 7:00 p.m. Poster Viewing
1:30 – 4:00 p.m. Student Product Development Competition Presentations
2:00 – 3:45 p.m. Scientific Sessions
2:00 – 3:50 p.m. Supplier Innovation Session I (3 sessions)
4:00 – 6:00 p.m. Exhibition Open
4:00 – 7:00 p.m. Poster Viewing

Tuesday, October 20

7:00 – 8:00 a.m. Grains for Health Foundation Breakfast Meeting*
7:00 – 8:30 a.m. Approved Methods Technical Committee Meetings
• Dietary Fiber and Other Carbohydrates
• Experimental Milling
• Methods for Grain and Flour Testing
• Molecular Biomarkers for Grain (formerly Biotechnology Methods)
• Oat and Barley Products
• Vitamins, Minerals, and Lipids
• Yeast Evaluation
7:00 a.m. – 5:30 p.m. Speaker Ready Room
7:30 a.m. – 6:00 p.m. Registration Open
8:00 a.m. – 7:00 p.m. Poster Viewing
Plenary Session
8:30 – 10:00 a.m. AACC Central Open (meeting room area)
10:00 a.m. – 3:00 p.m. Poster Viewing
10:00 a.m. – 7:00 p.m. Student Association Business Meeting
10:30 – 12:00 p.m. Supplier Innovation Session II
10:30 – 11:40 a.m. Scientific Sessions
10:30 a.m. – 12:10 p.m. AACC Central Open
11:00 a.m. – 1:30 p.m. Check Sample Committee Meeting
12:00 – 2:00 p.m. Grand Opening Exhibition, Lunch, and Chef Demonstrations
12:00 – 2:00 p.m. Supplier Innovation Session III (3 sessions)
2:00 – 3:45 p.m. Scientific Sessions
2:00 – 3:50 p.m. Supplier Innovation Session II (3 sessions)

* Ticket required  † Offsite location

continued
2015 Schedule-at-a-Glance

**Tuesday, October 20 continued**

2:00 – 4:30 p.m.  Best Student Research Paper Competition
3:30 – 5:00 p.m.  China Strategies Task Force Meeting
4:00 – 6:00 p.m.  Exhibition Open
4:00 – 7:00 p.m.  Poster Viewing
Poster Authors Present
4:00 – 7:00 p.m.  AACCI Central Open Biotechnology Division Business Meeting
6:00 – 7:00 p.m.  Protein Division Business Meeting
6:00 – 7:30 p.m.  Speed Mentoring Social
6:30 – 9:30 p.m.  Carbohydrate Division Dinner*†

**Wednesday, October 21**

7:00 – 8:15 a.m.  Kansas State University Breakfast*
7:00 – 8:30 a.m.  Approved Methods Technical Committee Meetings
• Asian Products
• Bioactive Compounds Methods
• Chemical Leavening Agents
• Physical Testing Methods
• Pulse and Legume
• Spectroscopic Methods (formerly Near Infrared Analysis)
7:00 – 8:30 a.m.  Scientific Advisory Panel
7:00 a.m. – 12:00 p.m.  Speaker Ready Room
7:30 – 8:30 a.m.  North Dakota State University Alumni Breakfast*
7:30 a.m. – 2:30 p.m.  Registration Open
8:30 – 10:00 a.m.  Exhibits, Poster Viewing, and Coffee
8:30 – 11:00 a.m.  AACCi Central Open
9:00 – 10:00 a.m.  2016 Technical Program Planning Meeting
10:00 – 11:00 a.m.  Nominating Committee Meeting
10:15 a.m. – 12:00 p.m.  Scientific Sessions
10:30 a.m. – 12:30 p.m.  Engineering & Processing Division Meeting and Lunch*
12:00 – 1:30 p.m.  ICC Luncheon*
12:00 – 1:30 p.m.  Milling & Baking Division Meeting and Networking Lunch*
12:00 – 1:30 p.m.  Nutrition Division Meeting and Lunch*
12:00 – 1:30 p.m.  Rheology Division Meeting and Lunch*
12:00 – 1:30 p.m.  Rice Division Lunch*
12:30 – 3:30 p.m.  Approved Methods Technical Committee Chairs Meeting and Lunch*
1:45 – 3:30 p.m.  Scientific Sessions
4:00 – 5:30 p.m.  Closing Session, Awards, and Speaker Valeri Lantz-Gefroh

* Ticket required  † Offsite location

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**Opening Night Celebration**

**Sunday, October 18**

**New Time! 6:30 – 9:30 p.m.**

We’re taking the reception out of the Exhibit Hall for the AACCI Centennial Meeting Opening Celebration on Sunday night. Attendees can kick back and celebrate with colleagues and friends during a fun and relaxing Opening Reception. Eat, drink, and celebrate 100 years of cereal grain science!

**New Format! Opening General Session, Awards, and Keynote Speaker Jack Uldrich, Global Futurist**

**Monday, October 19**

8:30 – 10:00 a.m.

Monday morning it’s down to business with an impressive opening session that will include updates on how AACCI International is looking forward at advancements in grain science, honoring members who have made significant contributions to the field of grain science, and the presentation of several association awards. This session will also include a presentation by global futurist, author, and speaker Jack Uldrich.

“The Big AHA: How to Future-Proof Your Business against Tomorrow’s Transformational Trends, Today”

Jack Uldrich
Global Futurist, Speaker, Author

The greatest change in the near future will be the rate of change itself—it is accelerating. In this enlightening, energetic, entertaining, and educational session global futurist Jack Uldrich will share insights from his new book (Business as Unusual: The Big AHA) and guide participants through a conversation about how industry leaders can future-proof themselves—and organizations—against “the tides of tomorrow.” Among just a few of the topics Uldrich will discuss are:

- How individuals can become more aware of transformational change and then use this awareness to improve business outcomes
- Why humility will be integral to future success
- How taking small actions—and some risks—may very well be the smartest and safest thing AACCI leaders can do to position themselves and their organizations for future success

Jack Uldrich is a well-recognized author of 11 books, including a number of award-winning best sellers. He regularly makes television appearances on the Science Channel’s “FutureScape” program and the Discovery Channel show “Inside Out,” and is a frequent guest on major media outlets, including CNN, CNBC, and National Public Radio. Jack is also an ongoing contributor on emerging technologies and future trends for a number of publications, including The Wall Street Journal, Forbes, Wired magazine, and BusinessWeek.

Jack is a former naval intelligence officer and Defense Department official. He previously served as the director of the Minnesota Office of Strategic and Long-Range Planning.
His most recent book is *Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow*, and his forthcoming book is *Business as Unusual: How to Future-Proof Yourself against Tomorrow’s Transformational Trends, Today*.

**Closing General Session, Awards, and Keynote Speaker Valeri Lantz-Gefroh, Alan Alda Center for Communicating Science**

Wednesday, October 21
4:00 – 5:30 p.m.

As the AACCi Centennial Meeting comes to a close we will complete our presentation of awards and continue our focus on the future with speaker Valari Lantz-Gefroh from the Alan Alda Center for Communicating Science at Stony Brook University in New York.

“Distilling Your Message – Communicating Your Science”

Valeri Lantz-Gefroh
Improvisation Coordinator, Alan Alda Center for Communicating Science, Stony Brook University – School of Journalism

Moving cereal grain science forward cannot be done without sharing information and innovations with a broader audience. Can you effectively communicate about science with people outside of the field? Through discussions and practice, attendees will learn the fundamental skills required to effectively discuss cereal grain science with the general public, the media, students, potential employers, funders, and potential collaborators.

Learn general principles for how to craft short, clear, conversational statements that are intelligible to nonscientists about what you do and why it matters. Interesting examples will address problems and solutions in public interactions, as well as peer-to-peer communication, using analogies to illuminate unfamiliar concepts.

Valeri Lantz-Gefroh, MFA, is a lecturer in the School of Journalism, where she serves as the improvisation coordinator in the Alan Alda Center for Communicating Science. She teaches workshops and graduate courses at Stony Brook and has traveled around the country teaching improvisation at other universities, conferences, and labs. Val is the producer of “Science on Tap,” an award winning live event and web show. She is also the coordinator of Science Unplugged, mentoring and coaching students from the Alda Center on how to give science talks for the public. Val is spearheading a project to train teaching assistants in biology, physics, and chemistry on how to better communicate with their students and is the lead instructor for this initiative.

Val has been a theater professional for the past 25 years as an actor, director, and playwright. Prior to her move to the School of Journalism, she was a faculty member and director of acting for the Department of Theatre Arts at Stony Brook University, where she directed and taught acting at all levels. Val also serves as the artistic director of the Asylum Theatre Company, produced at the Staller Center for the Arts.
### About Minneapolis, Minnesota, U.S.A.

Downtown Minneapolis features upscale shopping, a wealth of fine dining options, and a vibrant nightlife scene that includes everything from Irish pubs to dance clubs. There’s something for everyone.

Attendees and guests can take in a critically acclaimed show, dine at a James Beard award-winning restaurant, or visit a variety of museum galleries—all within walking distance or a short cab ride from the Convention Center.

Many professional sports teams call Minneapolis home, and there are also outdoor activities in and around the city where visitors can enjoy the natural beauty of the area.

Tax-free clothing makes Minneapolis a shopper’s destination, with options like the Mall of America—an easy Metro Transit light-rail ride from downtown—as well as upscale stores and boutiques.

### 2015 AACCI Centennial Meeting Exhibitors (as of July 6, 2015)

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<td>Grain Millers, Inc.</td>
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**Exhibit, Sponsorship, and Program Book Advertising Information**

[www.afassano.com/AACCI](http://www.afassano.com/AACCI)

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Complete program details for the 2015 AACCI Centennial Meeting, including sessions, speakers, special events, and hotel and meeting registration, are available online at [aaccnet.org/meet](http://aaccnet.org/meet)