

CEREALS 17

A Re-imagining of the Traditional AACCI Annual Meeting

October 8–11, 2017 • San Diego, California, U.S.A.

Cereals 17 is the place to learn, collaborate, and innovate with the best and the brightest in the grain-based foods industry! Be a part of the worldwide audience from industry, academia, and government that participates in the AACCI annual meeting each year.

Top 5 Reasons to Attend

- 5 Meet Industry Leaders and Experts
- 4 Generate New Ideas
- 3 Learn Practical Solutions
- 2 Discover Cutting-edge Research
- 1 Make Valuable Connections

What's the Word on the Annual Meeting?

"A great opportunity to network with experts from around the world."

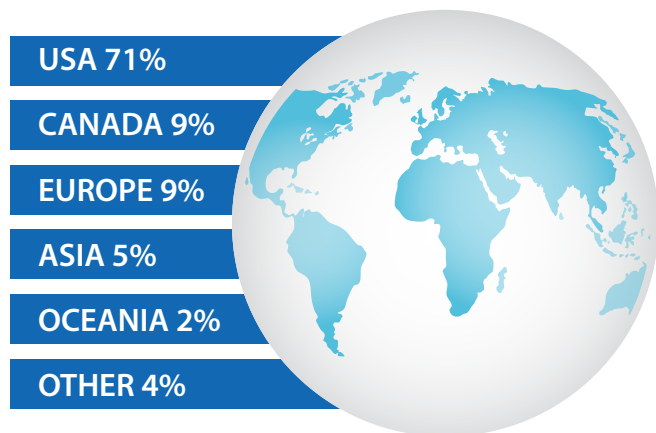
"Every cereal scientist should be there!"

"Great forum for grain chemistry and grain science and technology."

"Big enough to keep you busy and learning the whole time and small enough to allow you to rub shoulders with experts in the field."

► Register early and save!
aaccnet.org/meet

Global Attendance



A Sneak Peek at the Scientific Program

The Cereals 17 Program Team is diligently working to present you with even more of the latest science in the form of Technical Sessions, Hot Topics, and Late-Breaking Technical Sessions. Make sure you follow us on Facebook, LinkedIn, and Twitter for all the latest Cereals 17 updates.

Symposia

Symposia are aimed at optimal knowledge transfer through 20-minute talks given by invited speakers, with time for topical questions and a panel at the end of the session.

Hands-On Interactive & Interactive: Designed to be provocative and foster further discussion with your colleagues, this format includes short presentations punctuated by participants working individually or collaboratively on the featured topic.

- Advances in Optical Sorting of Cereal Grains
- Food Selection According to Food Processing: Fabulous or Flawed?
- Game Changers in Nutrition
- Using Oral Processing and Mouth-Behavior to Drive Development in Better Cereal-Food Products

Roundtable: Typically focusing on a narrow topic, this format includes up to four speakers per session, with each speaker allotted 20 minutes for presentation followed by break-out groups at roundtables with the presenters.

- Best Be Gluten-free: Inside the Controversy
- New Approaches to Cereal Protein Analysis

Traditional: This format features up to four speakers per session, with each speaker assigned 20 minutes for presentation and questions followed by a 20-minute panel.

- Clean Label Formulation: Strategies and Functional Aspects
- Communicating Food Waste and Prevention Strategies
- Enzymes in Baking and Cereal Science: A Review of Key Applications
- Link Between Dietary Fiber, Colonic Microbiota, and Health
- Moving Through the Plateau of Rice Quality with Omics Technologies
- Pulses

Distance: Utilizing an in-room moderator with external speakers participating via technology as well as potentially in-room speakers; this format also includes a discussion with the audience.

- Chemical Imaging: Potential Benefit to Evaluate Production, Processing Efficiency, and Product Purity
- Dietary Fiber: New Regulations, Methods, Resolving Concerns

Pre-Meeting Workshops

Pre-meeting workshops occur outside the core meeting and offer you the opportunity to explore a topic more in-depth. These half-day or full-day pre-meeting workshops allow you to get a head start on accessing the cutting-edge scientific content and innovative ideas available at Cereals 17. *Additional registration fees for pre-meeting workshops.*

- Measurement of Polysaccharides and Enzymes in Cereal Grains and Cereal-Based Foods
- GM Disclosure in the USA: Testing for the Presence of Ingredients Is Not So Simple
- Chemical Leaveners: A Workshop Associated with the New Guide Book

Workshops

Take advantage of these *free* collaborative workshops tackling important and timely issues facing the industry. Workshops are included with your full annual meeting registration!

- Endangered Foods—Saving Your Breakfast
- Publishing Cereal Science

Learn more at aacnet.org/meet

Get ALL the Latest Updates for Cereals 17.
Follow AACCI!

