

Cereal Science from Field to Fork: Attend Cereals & Grains 18

There are many great reasons to attend AACC International's annual meetings: cutting-edge topics, unparalleled speakers and sessions, and opportunities to connect with experts in your field. This October, over the course of three science-packed days, speakers will convene in London for Cereals & Grains 18, providing their takes on cereal grain science from field to fork.

Themes for Cereals & Grains 18 include sustainability from gene to field, safe ingredients and quality products, and formulating grains for health and wellness. Within these themes, three different types of sessions offer three different experiences:

Featured Sessions will provide a broad overview of topics ranging from carbohydrate quality to the definition of whole grain.

Focus Sessions offer a closer look at topics like global health and ancient wheats.

Deep Dive Sessions provide in-depth examinations of fermentation science, innovation in cereal research, and more.

There are even more opportunities to learn and network before and after the meeting. Come early to attend a two-day short course on chemical leavening, a one-day short course on enzymes in cereal grains and cereal-based foods, or a one-day workshop titled "Methods in Action—Practical Baking Quality." Student bakers are also invited to participate in the Student Baking Competition before the meeting; winning entries will be displayed during the meeting for all to admire. Be sure to stick around after the meeting for a tour of Rothamsted Research, a leading non-profit agricultural research centre.

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Cereals & Grains 18 will make history by convening for the first time in London. Be part of this momentous occasion: make plans to join us in London October 21–23, 2018. We can't wait to see you there!



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REGISTER EARLY FOR THE BEST RATES!

Advance Registration Until August 20, 2018

October 21–23 • Hilton London Metropole • London, UK

Connect at Cereals & Grains 18 with people passionate about the industry, research, and science of cereal grains.

Keynote Highlights



Leading from an Illustrious Past into a Demanding Future **Professor Achim Dobermann** Director & Chief Executive, Rothamsted Research



Digitalization to Revolutionize: The Grain Value Chain of the Future **Dr. lan Roberts** Chief Technology Officer, Bühler Group



Daily Themes Addressing the Broad Spectrum of Grain Science

- · Sustainability from Gene to Field
- Safe Ingredients and Quality Products
- Formulating for Health and Wellness

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Get all the latest updates for Cereals & Grains 18. Follow AACCI!







